



a division of ATAS

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We are a software company specialising in online exhibition tools to tradeshow organisers

Leadership/ Management Team

Caroline Morgan
CEO

Matthew Tyler
*Head of
Development*

Brief History

ATAS (our holding company) started life 20 years ago, as a small software house, writing custom systems for businesses and factories. One of those businesses was a conference organiser, who asked us to write an online booking system for them.

We realised that there was a great need for good conference software and we soon wrote a delegate registration system, and then an abstract management system. Soon there was so much conference industry work that ATAS spawned a division especially for it, called EXBO.

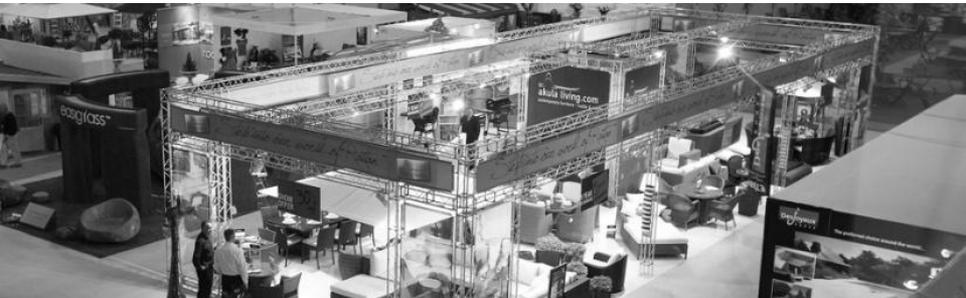
Ten years and hundreds of events later, we realised that our ground-breaking exhibition software was hidden in a very small sector - medical conferences for the most part. It really belonged on the exhibition sector. So we upgraded it, added functionality specific to expos, included a module for stand builders (which got them quite excited!). And we created a division for it called Standscape.



www.standscape.online

What do we offer?

Standscope is a software company specializing in software for exhibition organisers. We offer a set of online software solutions that we designed ourselves, and that provide accuracy and efficiency for the event organiser... and convenience for exhibitors.



What exactly does our software do?

It's an interactive stand-booking system for exhibitions and tradeshows. Exhibitors can view the live floorplan, select a stand and book it in real-time. A second stage collects further info from the exhibitor such as attendance of related social events, names of stand reps, wording for fascia name and whatever else the organiser needs.



Who uses our software?

Our typical customer is an organizer of tradeshows with 200+ stands. These include medical, automotive, health and agricultural expos, amongst others.

Who is in our team?

Our team is made up of a mix of full time, part time, and outsourced staff. Core skills include web development, web design and project management.



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